

## Message Text

UNCLASSIFIED

PAGE 01 BERN 02938 191012Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W

-----124212 191225Z /53

R 190945Z JUN 78

FM AMEMBASSY BERN

TO SECSTATE WASHDC 6454

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY THE HAGUE

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY STOCKHOLM

UNCLAS BERN 2938

EO 11652: N/A

TAGS: BEXP, SZ

SUBJ: TEMPS: CASE NO. 0100

REF: STATE 120712

1. FOLLOWING INFORMATION DEVELOPED ON SWISS  
MARKET FOR AMUSEMENT GAMES AND VENDING MACHINES:

A) NO OF AMUSEMENT GAME OPERATORS: 250, OF WHICH  
ONLY 10 OF SIGNIFICANCE.

NO OF VENDING MACHINE OPERATORS: 20, OF WHICH  
ONLY FOUR LARGE.

B) NO OF AMUSEMENT GAMES IN OPERATION: 10,000

NO OF VENDING MACHINES IN OPERATION: 38,000

C) MAJOR MANUFACTURERS OF AMUSEMENT GAMES:

HANSRUDOLF JECKLIN, HOEFLIWEG 1, 8000 ZURICH

NOTE: THERE IS AN ADDITIONAL, SMALL NUMBER  
OF SWISS COMPANIES WHICH OCCASIONALLY MANUFACTURE  
BUT MAINLY ADAPT IMPORTED AMUSEMENT GAMES TO  
SWISS LEGAL REQUIREMENTS, WHICH PROVIDE THAT  
GAMES MUST INCORPORATE A MAJOR ELEMENT OF SKILL.

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MACHINES WHICH WORK BY LUCK ALONE ARE NOT  
ALLOWED.

MAJOR MANUFACTURERS OF VENDING MACHINES:

SELECTA AG, 3280 MUNTILIER

LOUIS MOSER SA, 2735 MALLERAY

AVAG, BERNERSTRASSE NORD 210, 8064 ZURICH

D) MAJOR US BRANDS ON MARKET:

AMUSEMENT GAMES: BALLY, WILLIAMS, GOTTLIEB,  
WURLITZER.

VENDING MACHINES: WURLITZER, VENDO.

E) CURRENT NO. OF DISTRIBUTORS OF COIN-OPERATED

AMUSEMENT MACHINES: 7

VENDING MACHINES: 5

2. DUE ABSENCE OF INDUSTRY AND TRADE ASSOCIATIONS,  
DIFFICULT TO OBTAIN ACCURATE STATISTICAL INFORMA-  
TION. MANY SOURCES HAD TO BE CONTACTED WHICH OFTEN  
MADE CONFLICTING STATEMENTS.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 19 jun 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BERN02938  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780254-1224  
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**Legacy Key:** link1978/newtext/t19780646/aaaabnld.tel  
**Line Count:** 72  
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**Litigation Codes:**  
**Litigation History:**  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 STATE 120712  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
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**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2304389  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TEMPS: CASE NO. 0100  
**TAGS:** BEXP, SZ  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/96084186-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014